



THE VIKING VILLAGE



The Vikings were Scandinavian sailors, soldiers, merchants and pirates who raided and traded in wide areas of Europe, Asia and the North Atlantic islands. The guests of this event have a unique possibility to experience what it felt like to be a Viking and try the different kinds of Viking entertainment.

DETAILED DESCRIPTION:

INVITATION

A few weeks in advance each guest receives an email, which looks like a job advertisement:

OVERSEAS JOBS FOR COURAGEOUS AND LOYAL PEOPLE

Job description: raiding and robbing.

Qualifications: adventure lovers, not afraid to die.

Working hours: working overtime, mostly (pretty hard but it's much better than staying at home and starving, isn't it?).

Salary: the spoils (depends on your initiative).

Incentives: getting to the Viking Heaven, Valhalla (if you're lucky).

Attention: apply as soon as possible; we're setting off [include the date and the time of the event here].

Attention once again: this is not a job for softies!

A must-have: a head gear with horns and a good mood!

WELCOMING OF THE GUESTS AND OPENING OF THE EVENT

The dwellers of the Viking village (event assistants in Viking costumes) meet the guests at the entrance. The guests make themselves comfortable and have a drink, for example, beer or ale. There is background music playing in the venue. Then, the sound of a horn announces the beginning of the Great Meeting. The Host of the Event (in an impressive Viking costume) and the Tribal Chief (aka the Company's CEO) enter the stage; they're accompanied by young women carrying fire torches. They announce that the event is now officially open and the Viking entertainment is about to begin.

A Viking Fight

The party starts with a performance by the masters of medieval martial arts. They demonstrate what a Viking fight must have looked like hundreds of years ago. It's an absorbing, dramatic show where the guests see powerful stabs and blows and hear the clank of swords, axes, shields and armor.

EVENING ENTERTAINMENT: THE VALHALLA PARTY

The Teams

Once the performance is over, the Host asks the guests to form small Viking communities – teams – and select the chief (the captain) in each of the teams. Then, the teams are given woven sashes, which are tied in different ways, for example, around their heads, on their hands, etc. This way, we have different teams: head-sashes, hand-sashes, etc.

The Entertainment

The Host tells about the traditions (the entertainment) of the Viking village and invites the guests to join the fun of the Viking community. The guests can try the following kinds of entertainment:

- Axe throwing
- Archery
- Crossbow shooting
- Breaking earthenware pots (blindfolded)
- A sack race
- Log cutting
- Tree stump rolling, etc.

The teams have to participate in at least seven (or any other number of your choice) activities and for each competition they win, they are given a piece of the company logo (which has been cut into seven pieces in advance).

The guests can also try the knights' armor on or examine the weapons; the masters of medieval fights are going to help them do that.

The Host welcomes the guests upon their arrival in Valhalla, the Viking Heaven. There are rivers of beer, mountains of barbecued meat, charming Viking ladies and excellent music, a perfect place to party in the light of the fire torches!

For starters, let's find out, which teams were most successful in Viking competitions and collected the biggest spoils, i.e. the biggest number of logo pieces. The ones which have enough to make the logo of the company are awarded great prizes that can be used/consumed right there on location, for example, a huge piece of gammon or a bottle of whiskey.

As an extra entertainment, the Host suggests the competition of throwing barbecued ribs into earthenware pots (the ribs are props, not real ones). The best shot is awarded a prize. If there are two very skilled participants, the pot can be removed further and further away until one of the guests misses.

Next, the guests select the owner of the best Viking costume. The Host invites several most creative Vikings to the stage and the guests select the best dressed one by means of loud cheering and applauding.

Afterwards, there's a concert by a popular band/singer, and the Vikings get a chance to sing along and do some dancing.

The final touch of the event is an impressive fire show: a spectacular combination of fire, music and dancing.

And the fun goes on until the crack of dawn...



We wish you a stunning party!