



MAGIC NIGHT



If we had to describe this event in one word, it would be “exciting”. Excitement will be growing step by step until the grand finale when something magic and spellbinding is going to happen.

DETAILED DESCRIPTION:

INVITATION TO AND WELCOMING OF THE GUESTS

The invitation to the party is based on the Cinderella fairy tale. Several weeks before this winter event each guest receives an email invitation to the Wonderland where the Magician is arranging a New Year Eve’s ball. The ball is for kings and queens, princes and princesses, Sleeping Beauties, Alices from the neighboring Wonderland, Cinderellas in their pumpkin carriages, etc. The guests have an opportunity to remember their favorite fairy tale heroes/heroines and turn into them for one magic night.

When the guests arrive, they see huge pots with burning fire at the entrance door. The royal guards (aka event assistants wearing knights’ armor) are also at the door of the Magician’s palace (aka the restaurant or some other beautiful venue). The valets (other event assistants wearing medieval valets’ costumes) meet the guests and tie a glossy pink cord that protects them from the evil eye on everyone’s arm. They also hand in each guest a “magic voting bulletin”; later the guests will decide, which of the colleagues is wearing the best costume, and drop the bulletin into a magic wooden chest. The waiters offer mulled red wine with oranges and cinnamon sticks to keep the guests warm on a chilly winter evening.

The venue is brightly lit and a video projection is being shown on a big screen. The video projection is a compilation of extracts from popular fairy tale cartoons; from time to time the company logo appears between the extracts. Cheerful music (DJ) is playing. For the convenience of the guests, the maps showing the plan of the building and the kind of entertainment they can find in each room hang from the walls in the entrance hall and in the main hall.

A Prince Charming (yet another event assistant) is wandering in the main hall with a crystal stiletto in his hand asking the ladies, if they haven’t lost it and if they could try it on.

OPENING OF THE EVENT

Music starts playing louder, the stage is filled with smoke and the Magician (aka the Host of the event) appears on the stage. He’s wearing a magician’s cloak and a top-hat and is carrying a magic stick. He greets the fairy tale heroes and heroines who have come to his ball. The Company’s CEO then also enters the stage, greets everyone and proposes a toast for the New Year and the magic evening.

The Host announces what kind of entertainment is available in different rooms and introduces the program of the evening. He stresses that the night is going to be truly magic and full of miracles, but the biggest miracle is going to happen at midnight. But it should remain a secret until then.

Ball Dinner

The Magician invites everyone to enjoy the food and drink served for this truly royal feast.

When the guests aren't hungry or thirsty any more, the Host reminds everyone that there has to be a Prince with a crystal stiletto in his hand wandering around. Where is he? The Prince enters the stage. The ladies who fitted the stiletto in the beginning of the evening are also invited on stage. Each of them has to try the shoe on once again and prove that it fits. And that's not all. The Prince is sure that the lady who had lost this stiletto can dance like a true princess. Thus he dances with all the ladies on the stage and with the help of the guests chooses the only one who will get the stiletto and his love. In the end the Prince invites his Princess for a final waltz.

The Best Costume and the Magic Personality

Do you remember the "magic voting bulletins"? Now it's time to have a look at the magic wooden chest and find out, which guest is wearing the best costume. Five guests who received the biggest number of votes are invited on stage. Winning the prize for the best costume won't be easy, as the candidates will have to take part in a competition. For starters, there is a blitz tournament where the candidates have to answer questions related to the topic of the evening. The top 3 participants of the first round proceed to the second, which is a theatre of improvisation. All the valets and other event assistants perform a scene based on some fairy tale but not exactly similar. The candidates are drawn into the action and have to use their imagination to think a way out of this situation. Now the guests help to choose the winner by clapping loud.

Meanwhile in other rooms and halls other kinds of entertainment are available for the guests to enjoy.

Room 1: Photo studio of the Wonderland

A photo studio is set up in one of the rooms and a professional photographer is at work there. The studio is full of the props related to the topic of magic and magicians, such as top-hats, wigs, and cloaks and similar. Each guest can pose for a photo and then take it with him/her as a souvenir to remember the magic evening. The photographer can edit the photos accordingly and save them, upon request, on flash or CD or print right there in the studio.

Room 2: Post Office of the Wonderland

In this room the guests find a jolly postman (event assistant), a beautiful post box and loads of stationary, such as nicely decorated envelopes, paper sheets, pens, etc. The guests are welcome to write a nice letter containing season's greetings and warm wishes and send it to a colleague. The postman will make sure that the letters are delivered to the right people.

Room 3: Oriental Room

One of the rooms is decorated in Arabic style, with plenty of cushions, rugs, cups and other Oriental interior details. The guests are welcome to smoke hookah and try different kinds of tobacco. They can also enjoy coffee degustation; an expert will tell the guests about the nuances of smell and taste this drink may possess and prepare some good coffee for savoring.

The Great Miracle

At midnight the guests are invited to go outside and climb a hill where each guest is given a sky lantern. Everyone thinks of a wish and writes it on the lantern. Then the lanterns are lit and released into the sky, all at the same time. (Helium balloons with sparklers attached are another option to be used in the same way.) A spectacular ending to a magic evening.

Fun after Midnight

Back in the palace the guests may enjoy themselves in a disco or karaoke.



We wish you a stunning party!